

When to Order Halloween Costumes (2026)

The last safe day to order at each major store so it arrives by Friday, October 30 — in hand for Halloween. Buffer built in, so you're ordering a touch early on purpose.

Order by Oct 20 and you're safe at almost every store. Custom Etsy is the early exception (mid-September); Amazon Prime buys you the most time (Oct 27).

STORE	ORDER BY — TO BE SAFE	WHY
Etsy — custom / handmade	Mid-September The earliest deadline	Made-to-order pieces add make-time on top of shipping. That makes Etsy the longest wait on the calendar. Message the shop for its real lead time before you buy. Early October is last-call, and only for the simplest custom orders.
Amazon — standard	Oct 19	Free standard (non-Prime) shipping runs 5 to 8 business days. This date counts back from the slow end.
HalloweenCostumes.com	Oct 20	Standard shipping runs 4 to 6 business days. October volume slows processing on top of that. The date clears both.
Disney Store	Oct 20 Personalized: by early October	Standard shipping runs 3 to 5 business days. Personalized items take 1 to 3 weeks. Order those by early October.
Target	Oct 22	Standard shipping runs 3 to 5 business days with quick handling.
Walmart	Oct 22	Standard shipping runs 3 to 5 business days. Marketplace sellers set their own handling pace. This date carries extra buffer for that.
Spirit Halloween	Oct 22	Shipping runs about 3 business days. October is the Halloween specialist's busiest month by far. The date leaves headroom for the peak.
Amazon — Prime	Oct 27 The latest safe order	Prime delivers in 1 to 2 days. This is the latest safe order on the calendar. Order early in the day so a late-night click doesn't slip to the next business day.
eBay	Varies by seller	Every seller sets its own handling and shipping. Check the listing's stated times and count back from October 30.

Order early in the day. A late-night order often counts as the next business day. Every date here assumes a morning order.

These are conservative estimates, not store-published cutoffs. Most stores don't post their real Halloween order-by dates until September, so we built each one from the store's standard shipping and handling, counted back from October 30, then added about two business days of buffer (more for the October-surge specialists). The error runs in your favor: the worst case is you ordered a little early. We re-check these against each store's live cutoff pages in season, around September, and send the confirmed dates to everyone on the list.

Dates last reviewed June 27, 2026. Stores set their own shipping and may change it; we re-check in season.

Full calendar, kept current, at halloweenwise.com/when-to-order-halloween-costumes

halloweenwise.com